

# ORBIT RACING Sponsorship Prospectus



Regionals Proposal "Mk - III"  
3d Render - Blender



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**We each have our  
own strengths**

# WHO WE ARE

We are Orbit Racing, a team competing in the F1 In Schools competition. For context, this is the largest and fastest-growing international STEM competition for secondary school students to build engineering and business skills by developing, manufacturing and marketing a miniature Formula 1 car.

This competition requires a proportional investment and we would love to create a partnership with you and your company. Your investment would allow us to achieve our goal of reaching the World Finals next summer.

Your funding will go towards prototype development, testing and analysis, marketing, travel, team uniforms and more. We believe this sponsorship will offer a unique opportunity for our sponsors for advertising, branding and promoting CSR.

We have created specific corporate sponsorship packages outlined in this prospectus. Furthermore, we look to work in partnership with businesses that have the expertise or products/services which may be offered in exchange for sponsorship benefits.

If you believe your company may be able to benefit the team in such a way (i.e. through manufacturing equipment, testing facilities, portfolio printing, etc.), your company may qualify for our “Strategic Partner” tier. We look to provide our Strategic Partners with the same sponsorship benefits that match our paid sponsorship opportunities based on the monetary value of products/services offered. However, this will be discussed on a per-partner basis.

Endorsed through Formula 1, the national and international reach of the competition is an exciting new venture opportunity for our sponsors to partake in and we would like to share the opportunity with you.

Our team was founded on the key principle "We each have our own strengths". We acknowledge that not everyone can be great at everything but we each have the opportunity to excel at what we are good at. This idea has shown itself through all areas of the competition.

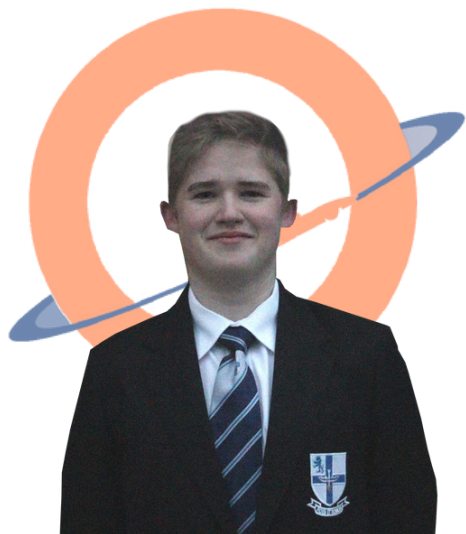


**Darragh O'Neill**

Team Manager

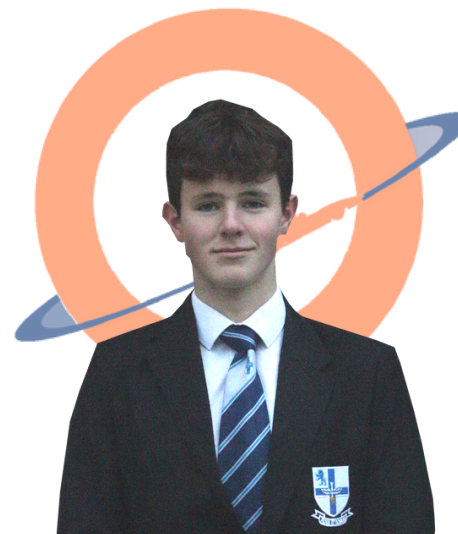


# MEET THE TEAM



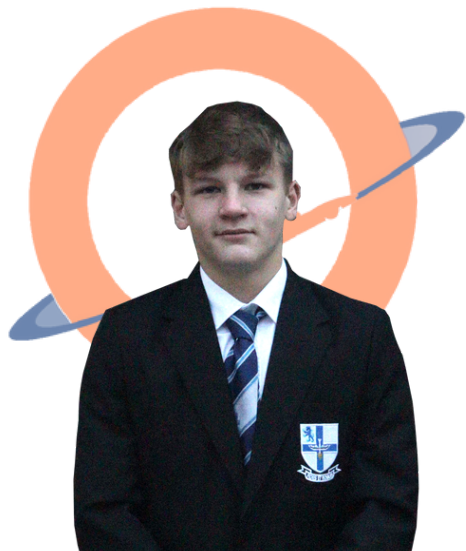
## Darragh O'Neill

Darragh oversees the overall **Management of our Team**. During our team meetings, he works through what we have achieved and what we are yet to. Darragh keeps track and delegates all of the tasks that need to be completed, this ensures that we meet deadlines. He offers support to all aspects of the team. Darragh has a background in leadership positions and is drawn to team management. He aims to get the best out of every single member of our team which in turn creates the unstoppable force that we are today.



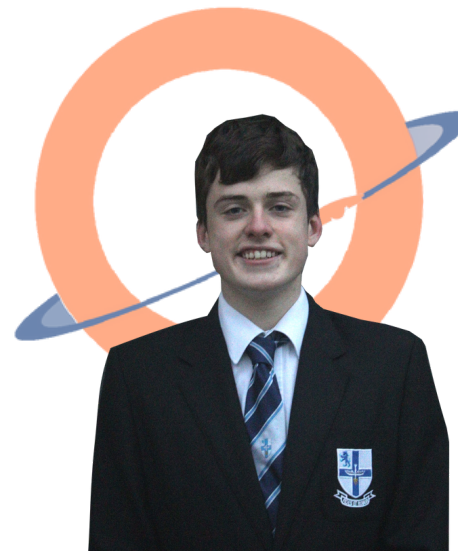
## Fiachra Coakley

Fiachra manages the **Marketing and Social Media** side of Orbit Racing team. He controls what goes out on social media throughout our wide range of platforms. This could be from an Instagram post to a Facebook story even to a TikTok. He also works with our brand in the way he is the kit designer and came up with the logo. He creates the posters for the team and will play a huge part with the pit stand in the future. He is succeeding in getting our team out there and creating the Orbit Racing Brand. He is also the Secretary of the team. This involves overlooking the team when necessary and keeping team mates up to date.



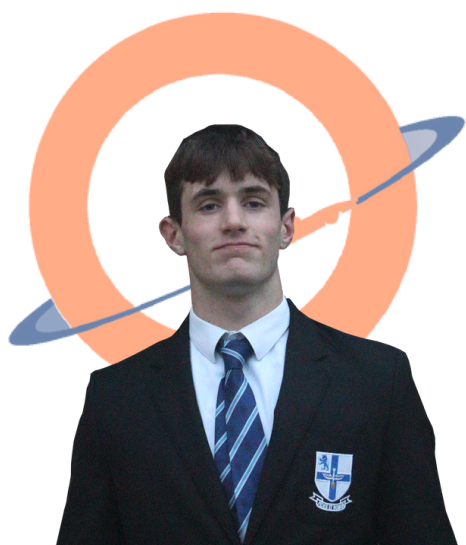
## Conor Blackburn

Conor's role is the **Manufacturing Engineer**. He both helps the car meet its technical regulations and keeps the designer on track in terms of the car aerodynamics and weight limit. He is also responsible for the assembly of the car and is therefore familiarizing himself and keeping himself up to date with the design engineer. He is capable of operating CAD and assists the Design engineer whenever needed. He runs simulations, makes renders and researches in order to find the optimal components for the car in order for not only succeed, but thrive. It is key he stays in close communication with all of his team and keeps them updated on his progress.



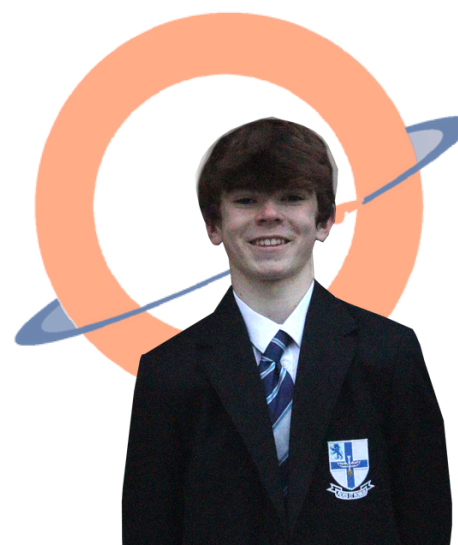
## Philip Duffy

Philip is the team's **Finance Director**. His job is to make sure the team's financial spending does not exceed the allocated amount given by sponsors. He is in charge of making a business plan for the team and to gather information from other team members to create an accurate budget with all of the resources needed for the specific stage the team is in. He works with Jack to help source sponsors to cover registration costs, materials and operational expenses, and prepare sponsor packages and communicate with them to make sure they understand what the money is going towards and the benefits they will get from this program. He also helps update the sponsors on the team's progress and other useful information.



## Oliver Lee

Oliver Lee is the **Design Engineer** of Orbit Racing. The car is modelled and rendered, on 3D modelling software, Autodesk Fusion 360 and Aero-Tested on SimScale. Oliver works with Conor to create the final product which is raced on the track. He must create a car that will cross the twenty meter track in the shortest time possible, within F1 in Schools Ireland's technical regulations. This includes calculating for weight, track resistance and aerodynamic resistance while being sturdy as well. He aims with the rest of the team to represent Ireland and compete at the world stage in the F1 in Schools World Finals.



## Jack Drumm

Jack is the **Resource and Logistics Director** of Orbit Racing. He is responsible for making contact with any potential sponsors and maintaining contact with current sponsors about what they need or want in regards to benefits. He is in charge of organising sponsorship events and ensuring that the team has everything they need for the events. He places the orders and contacts the distributors about collecting the resources. He works closely with all members of the team and very closely with finance. Any logistical issues that arise while a project is being completed can be brought to him and be solved as a team. He enjoys interacting with people and excels in problem solving so this role suited his skill set perfectly.

# SPONSORSHIP BENEFITS

3D Printed Replica Car in Display Case

Logo Decal on Car

Logo on Trade (Pit) Display

Logo on Merchandise

Recognition in Team YouTube Videos

Linked on "LinkTree"

Story on Instagram/TikTok

Tagged Post on Instagram/Twitter

Logo in Portfolios

Logo in Promotional Material

Bio on Team Website

Bio in Team Newsletter



# CLOSING STATEMENT



Mk - III- Front Three-Quarter



Mk - III - Low Angle

We would like to thank you for taking time to read our prospectus. From the support of our sponsors we will be able to fund the CNC manufacturing, developing, testing and 3D Printing of the car, portfolio printing, team uniforms, trade (pit) display, marketing, travel expanses and much more. We hope you consider this offer and look forward to hearing back from you.



[25\\_doneill@blackrockcollege.com](mailto:25_doneill@blackrockcollege.com)



Social Media Link



<b>LinkedIn:</b>	racing-orbit
<b>Facebook:</b>	racing.orbit
<b>Twitter:</b>	racing_orbit
<b>TikTok:</b>	racing_orbit
<b>Instagram:</b>	racing_orbit
<b>YouTube:</b>	racing_orbit
<b>Website:</b>	<a href="http://www.orbitracing.ie">www.orbitracing.ie</a>
<b>Email:</b>	<a href="mailto:info@orbitracing.ie">info@orbitracing.ie</a>
<b>Team Member Email:</b>	<a href="mailto:firstname.lastname@orbitracing.ie">firstname.lastname@orbitracing.ie</a>
<b>Branding Guidelines:</b>	<a href="http://orbitracing.ie/branding-guidelines.pdf">orbitracing.ie/branding-guidelines.pdf</a>
<b>Newsletter:</b>	<a href="http://orbitracing.ie/newsletter">orbitracing.ie/newsletter</a>

